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v

COLCHESTER UNITED



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Bob Smith says.....

We received a setback on Friday night where, at Southend, the game was a tale of two halves. We did not show the necessary determination in the first half that was evident after the interval and this will not do for me if we are to continue the success that we have achieved so far this season. The players concerned have been made aware of what I expect from them and changes will be made accordingly. We have a strong squad of players and no one has a divine right to a place in the team. The positive side of the match was that we scored three goals away from home and we are a side that will always create chances even if one or two of the players are below par. Our strength is in our attacking ability but we must show more resolution in every part of the team when challenging for the ball.

Let me make the point that with seventeen games remaining to be played, including this evenings, there is still a long way to go and I am confident that we will be there at the end of the season fighting for one of those promotion places. It was gratifying to see an extra 2000 people at the match against Carlisle. Hopefully those extra supporters have stayed with us in the knowledge that they will always get value for money watching the Swindon Town team. Having gained that extra support



we do not want to lose it. As I always do can I ask you once again to give the lads your vocal support throughout the match in order that we might, once more, get the right result tonight.

HAPPY ANNIVERSARY!

To mark the ten years since Swindon's historic Wembley victory, we take a look in detail at the achievements of the Town during the 1968-69 season:

In the F.A. Cup ten years ago, Swindon disposed of non-Leaguers Canterbury City 1-0 (with a last-minute penalty) and Grantham 2-0 before going down at home to Fourth Division Southend United 0-2. But by that time the Town had already booked a place at Wembley for the League Cup Final. It had taken eleven games and seventeen-and-a-half hours of football to get there, including victories over Second Division Blackburn Rovers and Derby County (champions that year) and First Division Burnley and Coventry City. Over 120,000 people had watched the six home games in the run to the Final. At Wembley 98,189 paid £104,000 to see Arsenal defeated for a second year running in a League Cup Final.

In League games Swindon were watched by an average gate of 17,856 at home and 9,228 away, many clubs recording their best gate of the season for the Town's visit - the derby game at Reading attracted 17,451, there were over eight thousand crowds at Torquay and Tranmere, over nine thousand at Crewe and Rotherham, 10,654 at Walsall and, on the Saturday after Wembley, 20,776 at Plymouth. Seven gates at the County Ground also exceeded twenty thousand:

1. Watford	28,898
2. Rotherham	23,515
3. Bournemouth	22,464
4. Oldham Ath.	21,316
5. Barrow	21,289
6. Mansfield T.	21,045
7. Bristol R.	20,401

No home attendance fell below five figures - the lowest was 10,594 for the visit of Walsall. Receipts, including those from Cup games, totalled almost £125,000. In League games no side scored against Swindon until the seventh game - at Bournemouth on September 18. Another month passed before Torquay became the first side to score a League goal at the County Ground. The Town still won 2-1. Two players recorded hat-tricks - Don Rogers got four goals against Southport in a 5-1 win on November 2 and Chris Jones hit three against Oldham in a similar victory on January 28.

The complete list of Swindon's League results were as follows:

Home		Away
2-0	Barnsley	1-1
2-0	Barrow	3-0
3-0	Bournemouth & B.A.	0-2
1-0	Brighton & H.A.	3-1
2-2	Bristol Rovers	1-2

1-0	Crewe Alex.	2-1
1-0	Gillingham	0-2
1-1	Hartlepool	0-0
0-0	Luton Town	0-2
1-0	Mansfield Town	0-2
1-0	Northampton Town	6-2
5-1	Oldham Ath.	3-2
1-0	Orient	0-1
3-0	Plymouth Arg.	1-2
0-0	Reading	1-0
1-0	Rotherham Utd.	1-1
3-0	Shrewsbury Town	1-1
5-1	Southport	1-1
1-0	Stockport Co.	1-2
2-1	Torquay Utd.	1-0
1-0	Tranmere Rovers	5-3
1-0	Walsall	2-0
0-1	Watford	0-0

THIS SEASON'S PROGRESS COMPARED . . .

	68-69	78-79
After 10 games:	13 points	10 points
After 20 games:	29 points	26 points
After 29 games:	41 points	36 points

..... and the men who played:

	Lge Apps-Goals
Blick, Mick	2
Burrows, Frank	44-1
Butler, Joe	42-1
Dangerfield, Dave	1
Dawson, Owen	29
Downsborough, Peter	46
Harland, Stan	46-1
Heath, Don	38-2
Jones, Chris	23-7
Noble, Peter	46-16
Penman, Willie	19-1
Rogers, Don	45-22
Smart, Roger	41-9
Smith, John	39-7
Thomas, Rod	44
Trollope, John	20-1

(Figures include apps as substitute)
Own goals : Taylor (Bristol Rovers), Howe (Orient) and Ledger (Mansfield Town).

HOW THEY FINISHED

Top and Bottom League Positions:

	W	D	L	F - A	Pts.
1. Watford	27	10	9	74-34	64
2. SWINDON T.	27	10	9	71-35	64
3. Luton T.	25	11	10	74-38	61
4. Bournemouth	21	9	16	60-45	51
21. Northampton	14	12	20	54-61	40
22. Hartlepool	10	19	17	40-70	39
23. Crewe A.	13	9	24	52-76	35
24. Oldham A.	13	9	24	50-83	35

John Ward talks to

John McLaughlin

"You could call me the twenty four year old veteran," said John McLaughlin jokingly. "Perhaps I should have a go at breaking J. Trollope's record number of games for the same club." Already coming up to 200 the idea is by no means impossible. To these must be added the sixty six games for Colchester for whom John made his debut on his sixteenth birthday thanks to the youth policy of the then manager Dick Graham. He had joined Colchester straight from school after playing centre half for and captaining Edmonton Schoolboys. "Skipper McLaughlin marshalled the defence," that's the sort of rubbish they used to put in the local papers. Being captain was the only way I could get a game! "Nobody could accuse John of taking himself too seriously.

Although he was born and lived in the heart of Spurs territory John was never really a Tottenham supporter. "I used to go along to watch them occasionally but I was always too busy playing to follow them regularly." When he first joined Colchester he used to travel out from London each day. "There were about ten or twelve of us making the journey including Terry Dyson the ex-Spurs player and Dave Bickles. Each time the train stopped at a station another player seemed to get in." In due course John moved house to Colchester and married his Italian wife, Anna at the beginning of the 1973/74 season. He was not playing particularly well when out of the blue in November manager Jim Smith told him of the proposed move to Swindon.

Since he arrived here he has rarely been out of the first team, usually at right back but occasionally in midfield. "I was put in midfield when the team needed more effort. I used to switch with Will Dixon. It worked very well." I remarked on how he had seemed to be giving out orders to everyone else from the day he arrived. "I believe the voice to be an important part of the game. I'm an extravert character by nature, not like Ian Miller who's a quiet sort of bloke: he says he actually prefers me shouting at him; it brings the best out of him and gets him more in the game. This year though everyone's talking. They heard one or

two doing it and soon everyone responded. The boss insists on us talking; he tells us it's no use being like sheep." I asked what else Bob Smith had done for the team besides making them all talk on the field. "Motivation," said John. "He gives you tremendous confidence. He makes the players feel they are the number one priority and they respond to that sort of treatment; and he encourages you to have your say if you think there's something wrong." I remembered watching some circuit training before the season started and noticing that John McLaughlin seemed to be going particularly hard. Did he try to be fitter than the rest? "I always give 100% in training as everywhere else but I think you'll find everyone is very fit this season. We've killed some teams in the last ten minutes. It's looked like it's going to be 0-0 and then we've sneaked a goal right at the end. That's been done by fitness and effort." How did he feel about not having another specialist full back pushing him for his first team place? "I'm not complacent," he replied: "there are other players the boss could put in there."

I asked John if he every felt the urge to move back to London. "Couldn't afford it," was the reply. "Chris Guthrie can't get a house there. You can't buy anything under £16,000 and to find the sort of place we have in Stratton St Margaret would cost £30,000." Evidently there is a Swindon Town Colony in Stratton St Margaret. "I like the country atmosphere down here," said John with a big grin. "We live a quiet life. I'm decorating at the moment and in my spare time I enjoy beating the wife at chess. come to think of it she's been beating me recently." Anna works at Plesseys. In John's words "she's a very good cook; in fact you can say she's lovely in every way." This summer they hope to go and stay with Anna's uncle in Rome. He visited them at Christmas and invited them out for a holiday if John can overcome his dislike of flying. Meanwhile the young veteran has plenty to occupy his mind and look forward to. "I've not yet been in a side that's won promotion; and then the First Division would be great."

SPONSOR A GOAL

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2 Hermitage Lane, Dore Rd., Swindon.
1 Medbourne Lane, Liddington, Swindon.
13 Durrington Walk, Penhill, Swindon.
The Bungalow, Horsley, Nr. Stroud.
3 Philip Close, Melksham.
Inglenook, High St., Bampton, Oxon.
2 Eton Villas, Broad St., Bampton, Oxon.
Manor Farm, Bushton, Wootton Bassett.
32 Ermin St., Blunsdon, Swindon.

Talk of the Town by the Chairman

We are pleased to welcome our visitors tonight from Colchester and I am sure that we shall do our best to avenge our defeat which resulted in our last visit to Colchester.

Since our last home fixture with Carlisle, which left everyone on edge until the final whistle, and not least of all the Carlisle goalkeeper, whom everybody surely must have voted player of the match, we had our disappointment - losing at Southend. While we are all talking and thinking about the success that seems so possible for us to win this season, we must not lose sight of the fact that there is the possible change of the same success for at least six other teams striving as hard as we are, but also every other team in our League trying to prevent this very thing from happening.

It is so easy to be critical when things do not go just as we like them and how easy it is to write the headlines, but we the supporters, must show our faith and encouragement at all times.

With the kind of weather which has upset our fixtures over the last few weeks, it is not surprising that attendances have fallen to an all time low at some of our games. It must be hard to find an attendance of under a thousand at a Third DIVISION ground before this year, but if the snow and driving rain continues, I am afraid that these dismal attendances will also continue, although fortunately we do not get these bad winters too often.

The very tight competition at the top of our league is certainly keeping the interest alive and as we meet various Club officials, both from Management and Director levels, either at matches or League meetings, I can assure you that our conversations about our experiences with our progress is most interesting and of course very friendly, and it is encouraging to hear them speak strongly of our chances.

In the Manager's column in the Evening Advertiser, he mentioned the importance of good Public Relations, which we all strongly believe in, but often the good work which the players do in this way is done without publicity, and I know that they would be the last people to

seek it. On Sunday last when the Home Farm Trust held a sponsored walk around our playing area, our players made the effort to attend the function and to sign the youngsters' autographs; and this on a Sunday morning after a match day. I mention these little things when so often we read only the disparaging remarks about the professionals today.

An interesting news item about our professionals is a fact that they enjoy a good Quiz Contest and it is surprising the wide scope of subjects of which they have knowledge and I can see the occasions arising when our lads will accept challenges from our supporters.

A meeting in Bristol has been arranged this week between Group 5 Management officials who are from Bristol City, Bristol Rovers, Cardiff, Swansea, Newport, Plymouth, Torquay, Exeter, Hereford, Portsmouth and ourselves to discuss many aspects of the game including its control, and to this end all referees and assessors who live in this area have been invited to attend to ask and answer questions about the game and its control.

Many people often ask how referees are selected from year to year and their progress charted. Each Club is asked to mark the performance of their official in charge and alongside this they receive a report from the assessors who attend matches as independant judges of the game and the way it is controlled. At the end of each season a referee's performances are judged on their average markings and so it is very vital that a fair and honest assessment is made on every game.

We are always looking for means and ways in which to improve our game and perhaps this week someone will have ideas to this end.

Referees have the most difficult task of all and we should appreciate these difficulties and it was pleasing to note that Mr. Reeves of Leicester had such a good game at Wembley on Saturday. Hoping we shall all enjoy tonight's game and we look forward to seeing you all again next Saturday and do bring that friend along with you.

SPONSOR A GOAL

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IN TOWN TONIGHT



COLCHESTER UNITED

Back Row (L.to R.)

Bobby Roberts (Manager), Ray Harford (Trainer), Steve Wignall, Steve Dowman,
Bobby Hamilton, Mike Walker, Steve Foley, Pat Sharkey, Ray Cole (Physiotherapist)

Centre Row (L.to R.)

Mike Packer, Paul Dyer, Steve Leslie, Micky Cook, Bobby Gough (Captain)
Ian Allinson, Eddie Rowles.

Front Row (L. to R.)

Steve Wright, Russell Cotton, Tony Evans, Ray Bunkell.

IN TOWN TONIGHT

Unless they pulled off a surprise win at Plymouth on Saturday, Colchester will come to the County Ground tonight still seeking their first away League win of the season. Though they have been obtaining good results in front of their own Layer Road crowd, Colchester have found goals and points difficult to come by when travelling.

Their six away points were all picked up in drawn games at Sheffield Wednesday (0-0), Walsall (2-2), Lincoln (0-0), Mansfield (1-1), Chester (2-2) and Southend (1-1).

Colchester did win away from home in the third round of the F.A. Cup, though. Their 1-0 victory at Darlington came in the middle of a fabulous run which saw them equal a club record by reaching the fifth round.

The man who did more than anyone to ensure Colchester's Cup success was striker Bob Gough who hit six F.A. Cup goals and had an aggregate of 14 to his credit before the weekend.

Bob was also Colchester's top scorer with 17 goals last season. He took a little while to get his career off the ground and he made only one League appearance for Walsall. Port Vale signed him in 1968 and in 1974 he linked up with Southport, following a loan period at Stockport. Colchester signed him three seasons ago.

The attack has undergone several changes and Eddie Rowles, Tony Evans, Trevor Lee, Steve Foley and Paul Dyer have been tried out at various times.

Colchester paid a club record £15,000 fee to sign Rowles from Darlington last season. He was only 16 when he first was picked to play in Bournemouth's League team in 1967/68. He was transferred to York City in 1971 and two years later joined Torquay. Darlington signed him in 1975 and 1976/77 he was their top scorer with 17 goals.

Evans is a local discovery who was introduced to the League eleven last season whilst Lee is a recent arrival from Millwall. The Lions spotted him playing for Epsom & Ewell and put him straight into their first eleven in 1975/76. Colchester equalled the club record when paying £15,000 for him.

Foley served his apprenticeship with Colchester and made his League debut in 1971/72. Dyer

grew up with Notts. County but got only seven outings in their League eleven, most of those as substitute. He moved to Colchester in 1975.

Foley and Dyer have also played in midfield where the other contenders are Bobby Hodge, Ray Bunkell, Ian Allinson and Steve Wright.

Hodge was signed earlier this season from Exeter, where he had been a first-teamer for over four years. Bunkell, a former Swindon player, gained England youth honours while he was with Tottenham but he didn't get a chance in Spurs' League eleven. He left for Swindon in 1971/72 and soon won a place in our side. Colchester signed him in 1974.

Allinson is yet another player to come through from the juniors. He made his League bow as substitute in 1974/75 and has been on regular duty for the past two years. Wright made one League appearance last season and has been playing in midfield and at left-back this term.

The central defenders are Steve Wignall and Steve Dowman.

Wignall's first club was Liverpool but he didn't make the first team at Anfield. He joined Doncaster in 1972 and soon established himself at the Belle Vue ground. He joined Colchester two seasons ago.

Dowman enjoyed a very good first season in League soccer when he contributed 12 goals to Colchester's Fourth Division promotion success in 1976/77.

Michael Cooke is usually right-back with Mike Packer or Wright on the opposite flank.

Cooke is one of Colchester's most successful discoveries in recent years. He graduated to their first-team in 1969/70 and has now made well over 300 League appearances for the club. Packer began with Watford and spent a short loan period with Crewe during 1971/72. Colchester signed him in 1973 and he completed 150 League appearances for them last season.

Goalkeeper Mike Walker was a one-time Reading reserve who commenced his League career with Shrewsbury in 1964/65. He didn't really get a regular game, though, until another move took him to York City in 1968 he was transferred to Watford. After a loan period with Charlton, Mike signed for Colchester in 1973.

By Tony Pullein

DIVISION 3 - 1978-79

Date	Opponents	Ground	Score	Scorers	Attendance
Aug. 12	Portsmouth FLC1	A	0 - 0		9261
15	Portsmouth FLC1	H	4 - 2	Aizlewood, Miller, Williams, Guthrie	7165
19	Bury	H	2 - 1	Bates, Miller	5428
21	Tranmere Rovers	A	1 - 1	Carter	2150
26	Shrewsbury Town	A	0 - 0		2672
30	West Ham FLC2	A	2 - 1	Miller, Guthrie.	19672
Sep. 2	Mansfield Town	H	1 - 0	Bates	6195
9	Walsall	A	1 - 4	Williams	5024
12	Brentford	H	2 - 0	McHale, Bates	6685
16	Plymouth Argyle	A	0 - 2		6099
23	Blackpool	H	0 - 1		6609
27	Chester	A	0 - 2		3556
30	Sheffield Wednesday	H	3 - 0	Bates, Rowland, Gilchrist	5857
Oct 3	Peterborough FLC3	A	1 - 1	Aizlewood	6132
6	Colchester United	A	2 - 3	Gilchrist, Bates	3324
10	Peterborough FLC3R	H	0 - 2		7674
14	Rotherham United	H	1 - 0	Bates	4476
17	Peterborough United	H	3 - 1	Bates 2, Carter	4352
21	Lincoln City	A	3 - 0	McLaughlin, Williams, McHale	2982
28	Carlisle United	A	0 - 2		5141
Nov 4	Southend United	H	1 - 0	Gilchrist	5647
11	Mansfield Town	A	1 - 0	Bates	4721
18	Shrewsbury Town	H	2 - 1	Gilchrist, Aizlewood	7317
25	F.A. Cup 1 March Town	H	2 - 0	Bates, Gilchrist	5633
Dec. 9	Hull City	H	2 - 0	Miller, Carter	5697
16	Enfield (FAC2)	H	3 - 0	Bates, Carter, Gilchrist	5681
26	Swansea City	A	2 - 1	Bates, Gilchrist	16159
30	Watford	A	0 - 2		15292
1979					
Jan. 6	Cardiff City (FAC3)	H	3 - 0	McHale, Kamara (2)	9983
16	Walsall	H	4 - 1	Kamara o.g., Bates, Gilchrist	7282
20	Plymouth Argyle	H	1 - 3	Carter	7780
27	Aldershot (FAC4)	A	1 - 2	Rowland	10913
Feb. 3	Chester	H	2 - 0	McHale, Carter	6036
24	Rotherham United	A	3 - 1	Mayes (3)	5128
28	Chesterfield	A	1 - 1	Kamara	4112
Mar. 3	Lincoln City	H	6 - 0	Rowland (2), Mayes, McHale, Bates, Miller	6649
10	Carlisle United (6)	H	0 - 0		8386
16	Southend United	A	3 - 5	McHale, Mayes, Kamara	4303
20	Colchester	H			
24	Tranmere Rovers	H			
27	Bury	A			
31	Gillingham (SF)	A			
Apr. 3	Exeter City	H			
7	Chesterfield	H			
11	Exeter City	A			
14	Swansea City	H			
16	Oxford United	A			
21	Watford	H			
24	Peterborough Utd.	A			
May 1	Oxford United	H			
5	Gillingham	H			
11	Sheffield Wed.	A			
12	F.A. Cup Final				
15	Blackpool	A			

DIVISION THREE LEAGUE TABLE up to and including Saturday March 17 1979

	Home					Away					Pts	TOP GOALSCORERS (incl. Cup)
	P	W	D	L	F - A	W	D	L	F - A			
Watford	31	10	4	2	34-16	7	5	3	26-19	43	Ross Jenkins 32	
Shrewsbury T	30	9	6	0	22-6	5	7	3	17-14	41	Paul Maguire 14	
Swansea C	32	11	4	1	40-22	5	3	8	15-21	39	Alan Curtis 16	
Gillingham	31	11	5	1	27-12	2	8	4	13-16	39	Danny Westwood 11	
Carlisle U	33	7	8	1	21-8	3	10	4	12-14	38	Dave Kemp 14	
SWINDON TOWN	29	12	1	2	30-8	4	3	7	17-24	36	CHIC BATES 14	
Southend U	33	9	4	3	28-14	2	9	6	16-21	35	Derrick Parker 9	
Plymouth A	34	8	7	2	26-17	4	4	9	20-29	35	Fred Binney 24	
Exeter C	31	11	5	2	29-12	1	5	7	14-24	34	Keith Bowker 10	
Blackpool	31	9	3	3	22-9	4	3	9	15-28	32	Derek Spence 15	
Chester	33	9	6	2	32-15	2	4	10	10-32	32	Ian Edwards 19	
Rotherham U	29	10	0	6	20-17	3	5	5	14-17	31	Dave Gwyther 14	
Chesterfield	30	8	4	4	29-24	2	6	6	12-18	30	Rod Fern 13	
Colchester U	31	9	5	1	22-11	0	7	9	10-24	30	Bobby Gough 14	
Sheffield W	29	4	7	2	11-10	4	6	6	16-22	29	Brian Hornsby 14	
Hull C	29	8	5	2	28-11	3	1	10	14-26	28	Keith Edwards 15	
Brentford	31	9	4	3	22-11	1	4	10	8-21	28	Andy McCulloch 9, Steve Phillips 9	
Oxford U	31	6	7	3	15-13	2	5	8	12-25	28	Peter Foley 9, Jason Seacole 9	
Walsall	32	6	5	5	28-22	3	3	10	17-26	26	Terry Austin 13	
Bury	29	4	6	4	22-21	2	8	5	16-22	26	Ken Beamish 17*, Dave Gregory 17*	
Peterborough U	30	5	5	5	15-15	2	5	8	13-24	24	Joe Cooke 11*	
Mansfield T	28	3	7	2	15-11	2	6	8	14-22	23	Kevin Bird 5	
Tranmere R	32	4	8	3	20-18	0	4	13	14-37	20	Clive Evans 7, Steve Peplow 7	
Lincoln C	29	1	6	5	11-21	1	1	15	9-43	11	Glenn Cockerill 3, John Fleming 3, Gordon Hobson 3	

*Includes goals for previous clubs this season

TOWN APPEARANCES AND GOALSCORERS 1978-79

Up to and incl. Sat. March 3
(Goals in parentheses)

	League	League Cup	F. A. Cup	First Team Total	F. Comb.
Kevin Roberts		1		1	2
John McLaughlin	18(1)	3	3	24(1)	1
Andy Ford	29	5	4	38	1
Ray McHale	29(5)	5	4(1)	28(6)	1
Steve Aizlewood	28(1)	5(2)	4	37(3)	1
Kenny Stroud	27	5	3	35	2
Ian Miller	27(3)	4(2)	4	35(5)	
Chris Kamara	25(3)	5	3(2)	33(5)	1
Chic Bates	28(12)	5	4(2)	37(14)	
Brian Williams	19(2)	3(1)	1	23(3)	7(1)
Roy Carter	29(5)	4	4(1)	37(6)	
Chris Ogden	22	4	3	29	3
Russell Lewis	7	2	1	10	18(1)
Paul Gilchrist	15(6)		4(2)	19(8)	7(1)
Andy Rowland	11(3)		1(1)	12(4)	11(3)
John Trollope	3	2		5	22
Jimmy Allan	7		1	8	19
Bryan Hamilton	8		1	9	8
Alan Mayes	5(5)			5(5)	1(2)
Andy Hatter					3
Brian Hughes					19
Charlie Henry					11
Steve Abbeley					17
Michael Page					22(2)
Nigel Barry					19(1)
David Wood					4
Steve Lymer					2
Kenny Norman					15
Jimmy Walters					13
Ken Hehir					6(1)
Peter Dornan					3(1)

Also appeared: Chris Guthrie (transferred to Fulham) 6.3(2).0.9(2).0. Dave Cunningham (transferred to Aston Villa) 2.2.0.4.6(1). Colin Prohett (transferred to Chesterfield) 0.0.0.0.2. Glyn Brown (Thame United) 0.0.0.0.2. Paul Collicutt (transferred to Trowbridge Town) 0.0.0.0.2.1(2). Gus Gilligan (transferred to Trowbridge Town) 0.0.0.0.18(6). Peter Prince (trialist) 0.0.0.0.1. Paul Cox (now with Mangotsfield) 0.0.0.0.2. Wilf Tranter 0.0.0.0.4. Bobby Smith 0.0.0.0.2. Totals include appearances as substitute

SPONSOR A GOAL

J. S. Pickering
Stephen Leonard
Mr. G. J. Ollis
Teresa S. Cawte
"Bunny" Shayler

Oak Lodge, 2 Bristol Road, Chippenham.
24 Richmond Road, Swindon.
231A Penhill Drive, Swindon.
10 Bucklebury Close, Lower Stratton, Swindon.
Shaygore, 63 Blackbourton Road, Carterton.

ACTION REPLAY



Swindon defender Steve Aizlewood (white shorts) joins his attack for a Town corner kick to head goalwards against Carlisle at the County Ground.



Watched by striker Alan Mayes (No. 10) Swindon's Roy Carter (left) beats Carlisle goalkeeper Swinburne but shoots just wide in a last minute attempt to get a winner during the goalless draw at the County Ground.

From the **COMMERCIAL OFFICE**

Welcome once again to the County Ground.
Good luck to Bob and the team tonight.

Thursday 22nd March sees Lottery No. 52 held by our Sportsmans Association. The draw will take place in the Rendevouz Club approx 8.30. The draw for the three major prizes will be made by the Mayor of Thamesdown, Coun. Ashley Roberts and we hope to see some of our Lottery Agents present.

As some kind of reward to our agents we are holding a Free Draw in which all interested agents will go into the hat for eight Self-Catering Holidays at Pontins Holiday Camp at Brean Sands. The holi-

days will be from 21st-28th April and the winners will be only expected to buy their own food. Each chalet holds six persons. If you are an agent and you're interested fill in the form which was issued with your Lottery and Bingo Tickets last week and return to us as soon as possible. The draw will take place on 29th March, 1979.

Have you got your Easter Draw Tickets £1,000 in prizes to be won. Tickets 10p each from your Agents or call at the Pools Office.

Doug Buswell
Commercial Consultant.

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32 Vicarage Rd., Swindon.
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Eastridge, Ramsbury, Wilts.
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NATION WIDE

By Tony Pullein

When it comes to rank bad luck, few clubs can have suffered more than Lincoln City. Luck went against them even at home when they led Southend 1-0 at the interval, only for Colin Morris to equalise from the penalty spot in the latter period.

Cardiff City, who recently paid a club record £120,000 for Tranmere striker Ronnie Moore, have won four games on the trot and look destined for Second Division safety.

Moore scored his first Cardiff goal in the 4-1 success at Blackburn just over a fortnight ago and has now netted 11 times this season. Last season he was Tranmere's top scorer with 17 goals whilst two years earlier he was the country's highest scorer with 37 goals. Cardiff's acting-manager Richie Morgan has staked his reputation upon Moore hitting this sort of scoring form to keep the Bluebirds out of danger. If Cardiff do escape relegation then the club will almost certainly give Mr Morgan the job on a permanent basis.

Tranmere Rovers may live to regret their decision to sell Moore for their 2-5 defeat at Chesterfield left them second from bottom of the table and with only one win in 15 matches. Moore, who had twice previously topped their scoring list, had hit ten goals this season before his departure.

Brentford manager Bill Dodgin used a bit of psychology to restore Steve Phillips' old confidence. Phillips, who hit 36 goals last season as the Bees gained promotion from the Fourth Division, had been experiencing a rough time of it in the Third Division and his sad lack of goals began to get him down.

Phillips had scored only twice before Brentford had a home game with leaders Watford, a match that Mr Dodgin knew would receive a good deal of publicity. So he took Phillips to one side in training and told him in so many words: "You've been far too tense. You're trying too hard and things are not coming off. You are not enjoying your game any more. So I want you to go out against Watford, wander where the mood takes you and for goodness sake stop worrying when you make a mistake."

That little chat transformed Phillips' outlook. He went out against Watford to score twice and double his season's output. In their next game Phillips hit the only goal of the game at Tranmere to give Brentford their first away victory of the season.

After that Steve was back to his old self. "It's true I worry a lot when things are not going well," he admitted. "I must say I feel just like my old self again now."

Last weekend Steve scored his first hat-trick of the season as the Bees crushed visiting Chester 6-0.

Derek Spence kept up his recent bout of scoring with two more goals in Blackpool's 3-1 victory at Bury, even though he did not hit the target at home to Plymouth last Saturday. His duo at Bury — one of his old clubs — meant he had scored in five successive League games.

The N. Ireland international striker now seems certain to beat his previous best tally of 20 goals in a season, for Bury in 1974/75. He has scored 15 times this term.

Watford's policy of playing attacking football is paying them rich dividends — not only with valuable League points, but also at the gate. The latest Third Division attendance figures, published last week, show Watford to be easily the best supported team in the division.

The Hornets' major problem, however, as they aim to reach the First Division is . . . their Vicarage Road ground. Though quite spacious, it would be quite unsuitable should the club achieve its First Division ambitions and it does seem that plans to move to another site in the town have now had to be abandoned.

The aim is now to take over land adjoining the ground and to spend money on improving existing stands and terracing.

The chart, which does not include this weekend's games,

	Aggregate	Average
1. Watford	217,205	13,575
2. Swansea	184,988	12,333
3. Sheff. Wed.	125,463	9,705
4. Plymouth	126,909	7,932
5. Brentford	109,798	6,862
6. Southend	94,717	6,766
7. Swindon	94,348	6,290
8. Gillingham	104,823	6,166
9. Blackpool	88,397	5,893
10. Peterborough	80,747	5,382
11. Mansfield	59,061	5,369
12. Hull City	74,492	5,321
13. Chesterfield	79,177	5,278
14. Rotherham	84,439	5,277
15. Carlisle	78,603	5,240
16. Shrewsbury	71,918	4,795
17. Walsall	68,854	4,590
18. Bury	63,039	4,503
19. Oxford	70,408	4,401
20. Exeter	75,800	4,211
21. Chester	65,075	4,067
22. Lincoln	44,024	3,669
23. Colchester	51,372	3,429
24. Tranmere	36,982	2,642



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TUESDAY 20th MARCH 1979

SWINDON

1. J. ALLAN
2. B. HAMILTON
3. A. FORD
4. R. McHALE
5. S. AIZLEWOOD
6. K. STROUD
7. I. MILLER
8. R. CARTER
9. A. ROWLAND
10. A. MAYES
11. B. WILLIAMS
12. P. BATES

at 7.30 pm



NEXT MATCH
Saturday 24th March
DIVISION III

TRANMERE ROVERS
K.O. 3.0 p.m.

COLCHESTER

1. M. WALKER
2. M. COOK
3. S. WRIGHT
4. B. HODGE
5. S. WIGNALL
6. B. GOUGH
7. M. PACKER
8. S. FOLEY
9. P. DYER
10. T. LEE
11. I. ALLINSON
12. S. DOWMAN

LINESMEN:

Red Flag: Mr. J. C. WELLS, Salisbury, Wilts. Yellow Flag: Mr. J. BYLES, Blackbird Leys, Oxford

REFEREE:

ALEX J. HAMIL (Wolverhampton).
Commenced refereeing in 1959 and via local leagues, Midland Combination and West Midland League reached the Football League line and full list in 1973. Refereed the West Midland Cup (1972) and Birmingham Senior Cup (1973) Finals. Lined the Scotland v. Ireland International in 1976, with other matches in Italy, Wales v. Ireland in 1978.

Married, with one son, he is a Senior Foreman in Government workshops.

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